Resources:

1. For E-commerce Designing <https://academy.steppingskills.com/>
2. For Ebook: <https://www.pdfdrive.com/building-your-online-store-with-wordpress-and-woocommerce-learn-to-leverage-the-critical-role-ecommerce-plays-in-todays-competitive-marketplace-e185794645.html>
3. Marketing Ecommerce <https://www.shopify.com/in/blog/ecommerce-marketing>
4. <https://www.irpcommerce.com/en/gb/IRPStrategyCenter/Ecommerce-Strategy-and-Planning/sc-23.aspx>
5. <https://www.pdfdrive.com/ecommerce-evolved-d104898333.html>
6. [www.meesho.com](http://www.meesho.com)
7. [www.amazon.in](http://www.amazon.in)
8. [www.flipkart.in](http://www.flipkart.in)