

# ALUMNI ASSOCIATION NEWS LETTER

## Director's Message

Dear Alumni,

Hope this newsletter finds you in the best of health and happiness!

It is a pleasure to be connected with you and this is a medium to let you know about the happenings every month in your ITM family.

This newsletter brings you some highlights of January month. Alumni who made us proud and their contribution, our associations, new launches, student events, national events etc.

I acknowledge your immense contribution towards giving ITM the glory and fame and I am hoping you continue to be in touch with us. Please share your achievements, accolades, awards, which we can highlight in our newsletter. Your insights matter to us!

Special shoutout and Gratitude to those Alumni who have become regular recruiters, those who support us in building the curriculum, those who have become visiting faculties or conduct mock interviews and many who have been constant support!

If others are also interested in contributing in any such manner, please connect with me or Ms. Richa.

Let us together continue our pursuit to grow ITM!

Thanks & Best Wishes



**Dr. Lakshmi Mohan**

Pro VC- ITM Skills University  
Director- ITM Business School, Navi Mumbai

## Alumni Corner



**Vivek Vishwanath**  
MBA Marketing (2017-2019)

We're thrilled to share that one of our college alumni took center stage as an anchor at the prestigious **Jaipur Literary Festival**. Their notable presence added a touch of our alma mater's excellence to this renowned literary event. Cheers to our accomplished alumni making waves in the literary world!

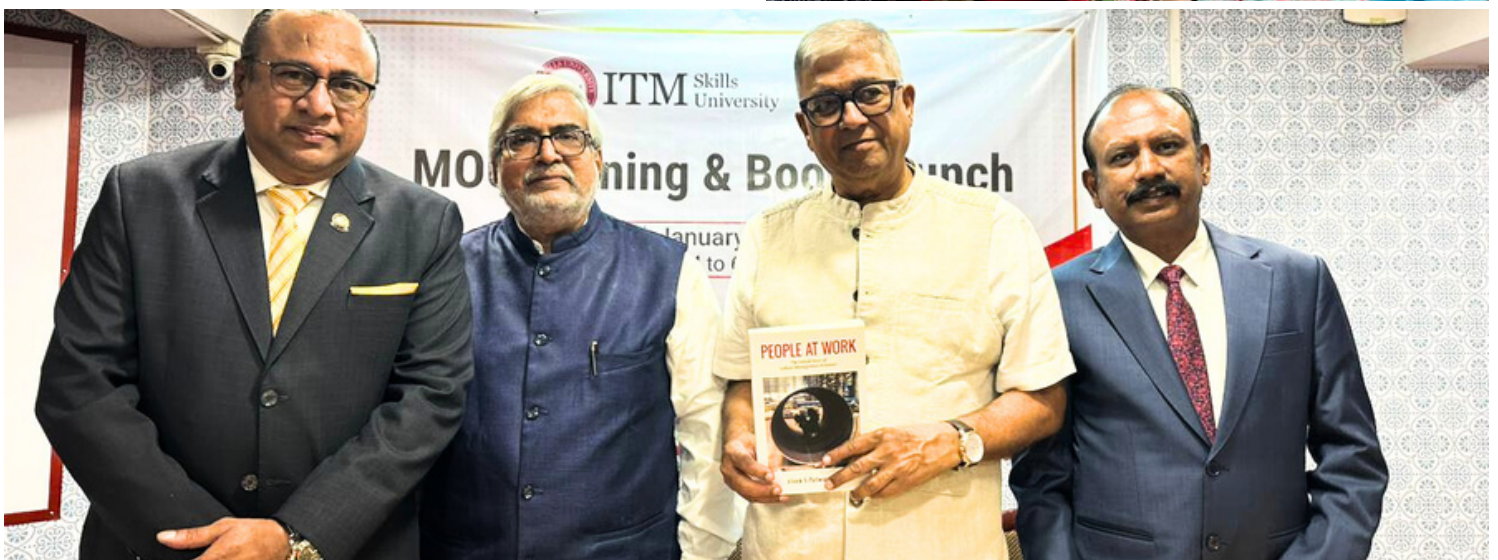
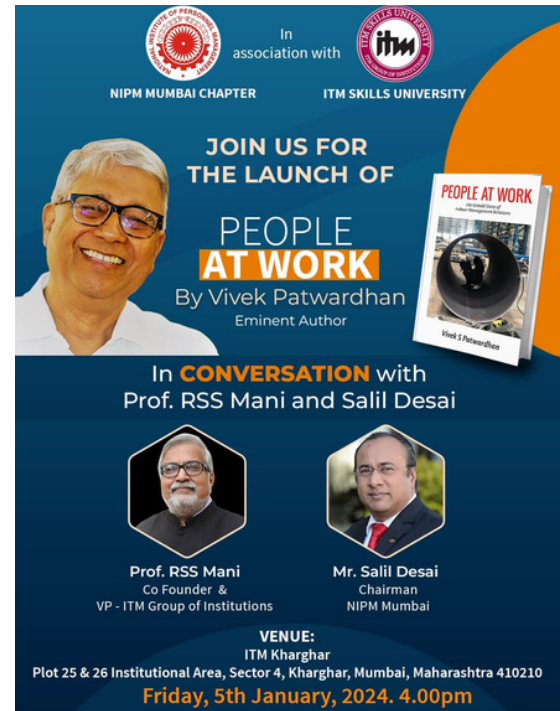


**Glimpses from Jaipur Literary Festival**



## Academia and Industry Converge at ITM Kharghar Book Launch and MOU Signing Ceremony on 05th January

- The book launch "PEOPLE AT WORK ~ By Mr. Vivek Patwardhan" and MOU Signing Ceremony at ITM Kharghar on 5th January 2024, marked a significant convergence of academia and industry.
- With a diverse audience in attendance, the event commenced with a warm welcome from **Dr. Jaywant Shelar, VC ITM Skills University** and opening remarks by **Prof Dr. RSS Mani, VP, ITM Group** emphasizing the bridging of academia and industry.
- The book launch showcased **Mr. Vivek Patwardhan's insightful work**, offering valuable insights into the research behind it.
- The evening's highlight was the **formal signing of the MOU between ITM Skills University and NIPM**, sealing a strategic alliance for academic excellence and industry collaboration.
- Representatives from both institutions, **Mr. Salil Desai** and **Dr. Jaywant Shelar**, signed the MOU, fostering connections through engaging discussions and networking opportunities.
- The ceremony was a resounding success, underscoring a commitment to knowledge, industry integration, and the promising partnership between ITM Skills University and NIPM.





## ITM Business School celebrated World Hindi Day on 10th January

- ITM Business School celebrated **World Hindi Day on 10th January** with a vibrant event, featuring ceremonial lamp lighting and diverse activities.
- The cultural event showcased dance, songs, shayari, and speeches by faculty members, engaging students in expressing their love for Hindi.
- The event **emphasized linguistic diversity, fostering unity and appreciation** for various linguistic backgrounds.
- Beyond a linguistic celebration, it highlighted the rich cultural tapestry that Hindi represents.



## On 14th January, ITM Celebrated Makar Sankranti with Joy, Gratitude, and Blessings

- A wave of joy washed over our institution as we celebrated the auspicious occasion of **Makar Sankranti** with our esteemed professors and directors.
- The air hummed with festivity as respected Dr. Lakshmi Mohan Mam, Yogita Rawat Mam, Reetu Bhatia Mam, Dr. Sarit Prava Das Mam, and other esteemed faculty members gathered to exchange the sweet symbol of 'तिल गुड़' (Til Guji) and radiate happiness and prosperity.
- We express our deepest gratitude to each and every one for gracing the event with their presence and contributing to its heartwarming spirit.
- As we savor the sweetness of 'तिल गुड़', we extend our heartfelt wishes for abundance, success, and good fortune to all. paragraph text
- A wave of blessings and happiness swept through our institute after the celebration of Makar Sankranti with our respected director and professor.



## ITM Business School celebrated ITM U-Fest on 23rd &amp; 24th January

- The college organized a spectacular event named **U-FEST**, extending invitations to several other colleges to partake in a variety of engaging activities.
- The festivities encompassed vibrant performances, including dance routines, singing competitions, and a captivating fashion show.
- Attendees also enjoyed interactive games and explored diverse food stalls offering culinary delight.
- The event's grand finale was a pulsating DJ night, where participants and spectators alike reveled in the lively atmosphere, concluding UFEST with an unforgettable celebration of talent and entertainment.



“A Journey to the Dreamland”



**“Industrial visits give opportunities to students to link the business theories with real life business practices”**



**HR, 2023-25  
(JSW Steels)**



**Finance, 2023-25  
Telwane PVT.LTD**



**Marketing 2023-25  
Mahindra & Mahindra**

ITM Business School's PGDM students recently embarked on enriching industrial visits, gaining valuable firsthand experience at leading companies across diverse sectors. The HR batch immersed themselves in the dynamic work environment at **JSW Steels**, witnessing talent management practices in action. Meanwhile, the Marketing cohort delved into the strategic world of **Mahindra & Mahindra**, understanding brand building and customer engagement strategies. The Finance batch honed their financial acumen at **Telwane Pvt. Ltd.**, gaining insights into financial operations and decision-making. These visits provided students with practical knowledge beyond textbooks, fostering connections between academic concepts and real-world applications.



## On 26th January Republic Day, Voters day, Educators day - all were celebrated on the auspicious occasion

- The event's main goal was to observe and honor **three noteworthy occasions**—Republic Day, Voters Day, and Educators Day.
- Its purpose was to cultivate a spirit of patriotism, civic duty, and gratitude for educators among students and faculty members.
- The celebration was a lively and culturally diverse gathering that incorporated various components to signify the significance of the three occasions.
- The program featured dance performances, Shayari and poetry recitals, speeches by esteemed faculty members, and soulful singing.



## Nethra case study competition was organized by research club on 31st January

- Nethra Research Club conducted a case study competition on January 31st, featuring two compelling topics:
  1. "Tata Technologies IPO: Strategic Moves for Global Technological Expansion"
  2. "The Social Shift: Unravelling the Impact of Social Media on Modern Marketing"
- The event saw enthusiastic participation from students, who explored insightful analyses and discussions.
- The competition provided a platform for students to showcase their strategic thinking and research skills, fostering a rich environment for knowledge exchange within the research community.



**1st Position**

Akanksha Rohra  
Finance (2023-25)

### Editing Team

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(Ops & SCM 2023-25)